Social Mining & Big Data Analytics
SoBigData
Challenge Us! 2021

Explore the potential of your data with us and get your business off the ground

The Challenge Us is an initiative aimed at companies interested in exploring the potential of data generated during production, marketization, customer interactions and supplying processes. Valuable information can emerge from data analysis, useful to improve production, optimize the underlying production processes, and reach a wider number of clients.

The Challenge Us offers **free help** from SoBigData++ researchers across Europe, which will be offered to companies and SMEs to explore the potential of their data on relevant projects for them.

The SoBigData++ Challenge Us benefits from the contribution of researchers from the following universities and research centers: CNR (National Research Council of Italy), Scuola Normale Superiore, University of Pisa, Scuola Superiore Sant'Anna and La Sapienza from Italy, University of Tartu in Estonia, Universityof Sheffield in U.K, ETHZ in Switzerland.

The SoBigData++ Challenge Us will take place in two phases:
1. Companies will describe in detail a project or problem they intend to solve and the data they intend to analyze, with the support of SoBigData++ partners, possibly accompanying the proposal with a proposed solution.
2. SoBigData++ researchers will select the most interesting projects for which they will offer free advice by identifying possible solutions, and will develop a feasibility study.

SoBigData++'s sole purpose in this initiative is the dissemination of the culture and potential of Big Data in industrial processes.

http://www.sobigdata.eu/challenge-us-2021

How to participate?

To participate, participants must fill in the attached form and send it to
challengeUS@sobigdata.eu, by ~~15 May 2021~~ 30 June 2021.

Who is selected?

Projects will be selected by SoBigData++'s scientific committee, who will evaluate proposals evaluating both scientific interest and feasibility.

Why participate?

The selected companies will be able to benefit from free support of a team of data scientists from the SoBigData++ consortium and will be able to use the methodologies and software tools available on SoBigData++ Research Infrastructure.

How will company data be protected?

The collaborative project will include the signing of a confidentiality agreement (Non Disclosure Agreement) to protect information and data that companies will share with researchers.
The results obtained in this activity will remain company property

Important Dates:

- 15 March - 30 June 2021: submission of proposals
- 01 July - 15 July 2021: evaluation of the proposals and selection of the winners
- 16 July 2021: notifications to winners
- July 2021 - October 2021: development of the winning projects in collaboration with researchers from the SoBigData++
- *11 November 2021*: presentation of the results during a physical event

http://www.sobigdata.eu/challenge-us-2021