

WP7 “Exploitation, Strategic Roadmap to 2030 & Sustainability”

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SSBE, Trust-IT, MARIS, IFREMER, VLIZ, MOI, CNR, EuroGOOS, EGI
CMCC, Forth, IRD, OGS, Uliege, INGV, IH, ETHZ



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- 1. Overview of objective tasks & deliverables**
- 2. Overall effort & partners involved per task**
- 3. Timeline**
- 4. Links with WPs & initiatives**
- 5. Next steps**

HANDS ON! Stakeholder mapping exercise

D7.5 Blue-Cloud Sustainability Strategy & Plan 2026
Trust-IT

D7.4 Blue-Cloud Roadmap to 2030
SSBE

D7.1 Individual exploitation plans for the workbenches (WP3)
IFREMER

D7.2 Individual exploitation plans for the VLabs (WP4)
VLIZ

D7.3 Joint Exploitation Plan
SSBE

M7.1-M7.3 Stakeholder Engagement Plan
SSBE

Task 7.4 “Designing & field-validating a long-term sustainability model for Blue-Cloud ”

Trust-IT, MARIS, CNR, Ifremer, SSBE, MOI, VLIZ
December 2023 – June 2026

Task 7.3 “Updating, evolving and broadening the scope of Blue-Cloud Strategic Roadmap to 2030”

SSBE, Trust-IT, MARIS, MOI, EuroGOOS, CNR
December 2025 – June 2026

Task 7.2 “Developing an exploitation plan for Blue-Cloud’s assets” SSBE, IFREMER, VLIZ, ALL

December 2023 – December 2025

7.2.1 Individual exploitation plans for the use cases

7.2.2 Service requirements for exploitation by **key players**

7.2.3 Joint Exploitation Plan SSBE

Task 7.1 “Establishing a sustained community dialogue”

SSBE, Trust-IT, MARIS, MOI, IFREMER, VLIZ, EuroGOOS, CNR, EGI

January 2023 – December 2025

7.1.1 Stakeholder Engagement Plan

7.1.2 Consultations: 2 surveys, 10 targeted interviews, 3 workshops

WP7 will contribute to a collaborative **community of practice** and **roadmap** to successfully bring an **EU digital marine geospatial ecosystem** via **Blue-Cloud** into **EOSC**



Task 7.1 [M01-M36] “Establishing the conditions for a sustained community dialogue”

Lead: SSBE; Partners involved: Trust-IT, MARIS, MOI, IFREMER, VLIZ, EuroGOOS, CNR, EGI)

Subtask 7.1.1: Stakeholder Engagement Plan (SEP)

Subtask 7.1.2: Implementation of SEP (2 surveys, 10 targeted interviews & 3 workshops w/ DTO Task Force and representatives from relevant EU initiatives and target communities (i.e., EOSC, DestinE, EU policy & HE Missions, DGs MARE, RTD, CLIMA, AGRI, MOVE, Sustainable Blue Economy Partnership)

Task 7.2 [M12-M36] “Developing an exploitation plan for Blue-Cloud’s assets”

Lead: SSBE; Partners: Ifremer, VLIZ, CMCC, Forth, IRD, OGS, Uliege, INGV, IH, ETHZ, ALL

Subtask 7.2.1: Individual exploitation plans for the use cases (WP3 & WP4) – Ifremer & VLIZ

Subtask 7.2.2: Define service requirements for exploitation of services by key players - Ifremer & VLIZ, together with SSBE, Trust-IT, MARIS, MOi, CNR, EGI

Subtask 7.2.3: Joint Service Exploitation Plan - SSBE

Task 7.3 [M24-M42] “Updating, evolving and broadening the scope of Blue-Cloud Strategic Roadmap to 2030”.

Lead: SSBE; Partners involved: Trust-IT, MARIS, MOI, EuroGOOS, CNR

Subtask 7.3.1: Long term roadmap

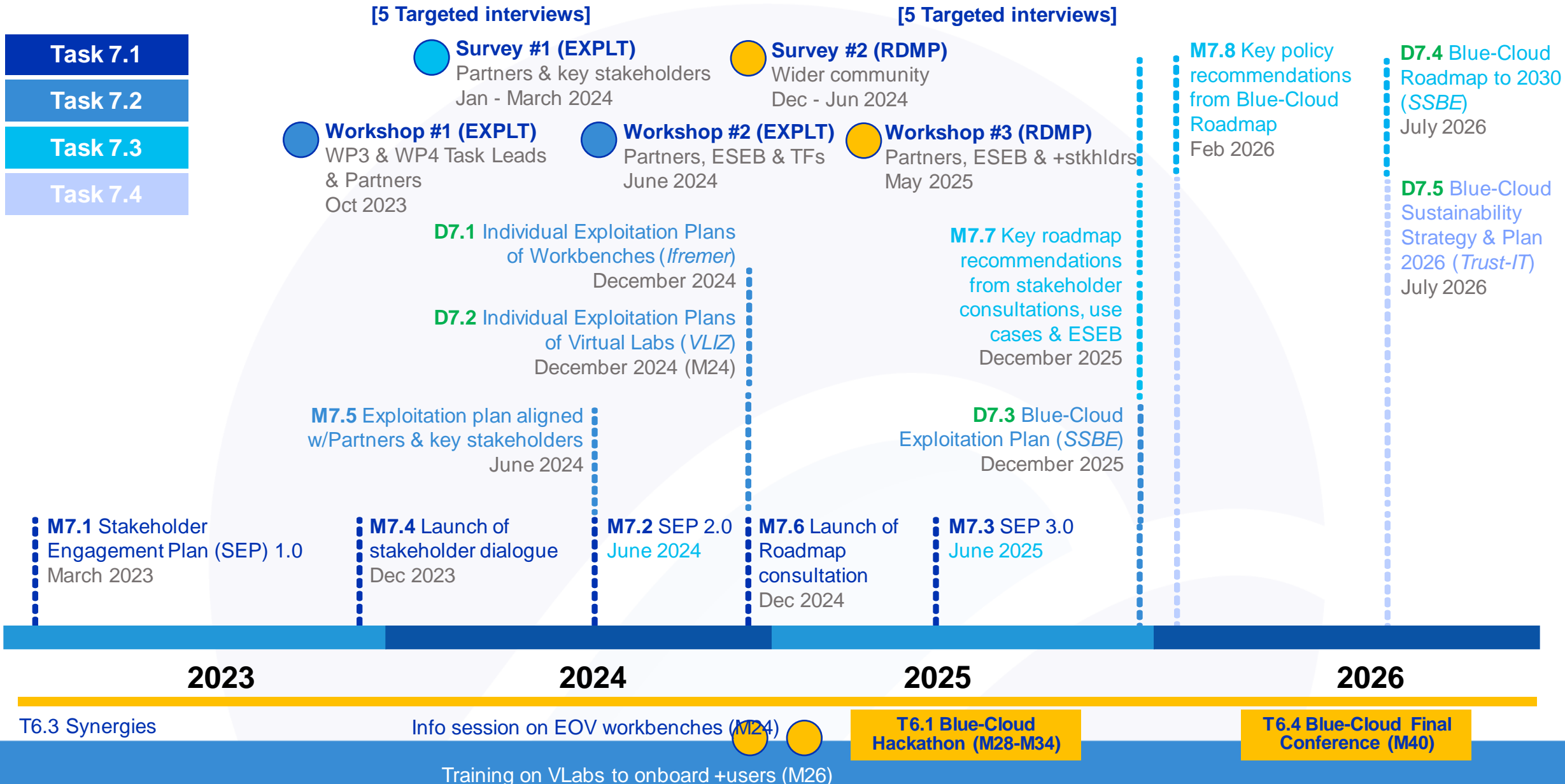
Subtask 7.3.2: Dissemination and uptake of results

Task 7.4 [M12-M42] “Designing & field-validating the Blue-Cloud sustainability model”

Lead: Trust-IT; Partners involved: MARIS, CNR, Ifremer, SSBE, MOI, VLIZ

99 PM

Partner	Effort (PMs)
SSBE	31
Trust-IT	16
MARIS	8
Ifremer	7
VLIZ	7
MOi	6
EuroGOOS	4.1
CNR	6
EGI	3.5
CMCC, Forth, IRD, OGS, Uliege, INGV, IH, ETHZ	1PM per Partner
All other Partners	0.1 per Partner



Links with other WPs & linkages with external initiatives:

- Other WPs
 - WP2 T2.4 DTO Task Force: DTO (MOi) & feedback from EOSC interactions (CNR-ISTI)
 - WP3, WP4, WP6 (Communications)
 - Synergies (T6.3)
- Linkages with external initiatives (via T6.3)
 - EOSC related projects and initiatives
 - EDITO-Infra and related EU DTO initiatives
 - HE EU Mission Lighthouses & Blue Parks initiatives

Steps for the first, next 6 months:

- **Kick-off regular WP7 (monthly) meetings with Partners.**
- Undertake a thorough **stakeholders mapping** and first draft of **Stakeholder Engagement Plan** [M3].
- Understand the **purpose, objective, expected outcomes** and **potential application of use cases** (**WP3, WP4**), towards starting a conversation on target users & potential exploitation scenarios.
- Discussing the **scope & expectations** from Partners regarding onboarding of users and stakeholders (e.g., potential **synergies**) to **plan for fit-for-purpose stakeholder dialogue & consultations**.

Help us towards a comprehensive
STAKEHOLDER MAPPING & ANALYSIS

What stakeholders are key to your work in Blue-Cloud?

Importance & influence:

How important are they for you to achieve your goals?

Or to ensure the uptake of your results?

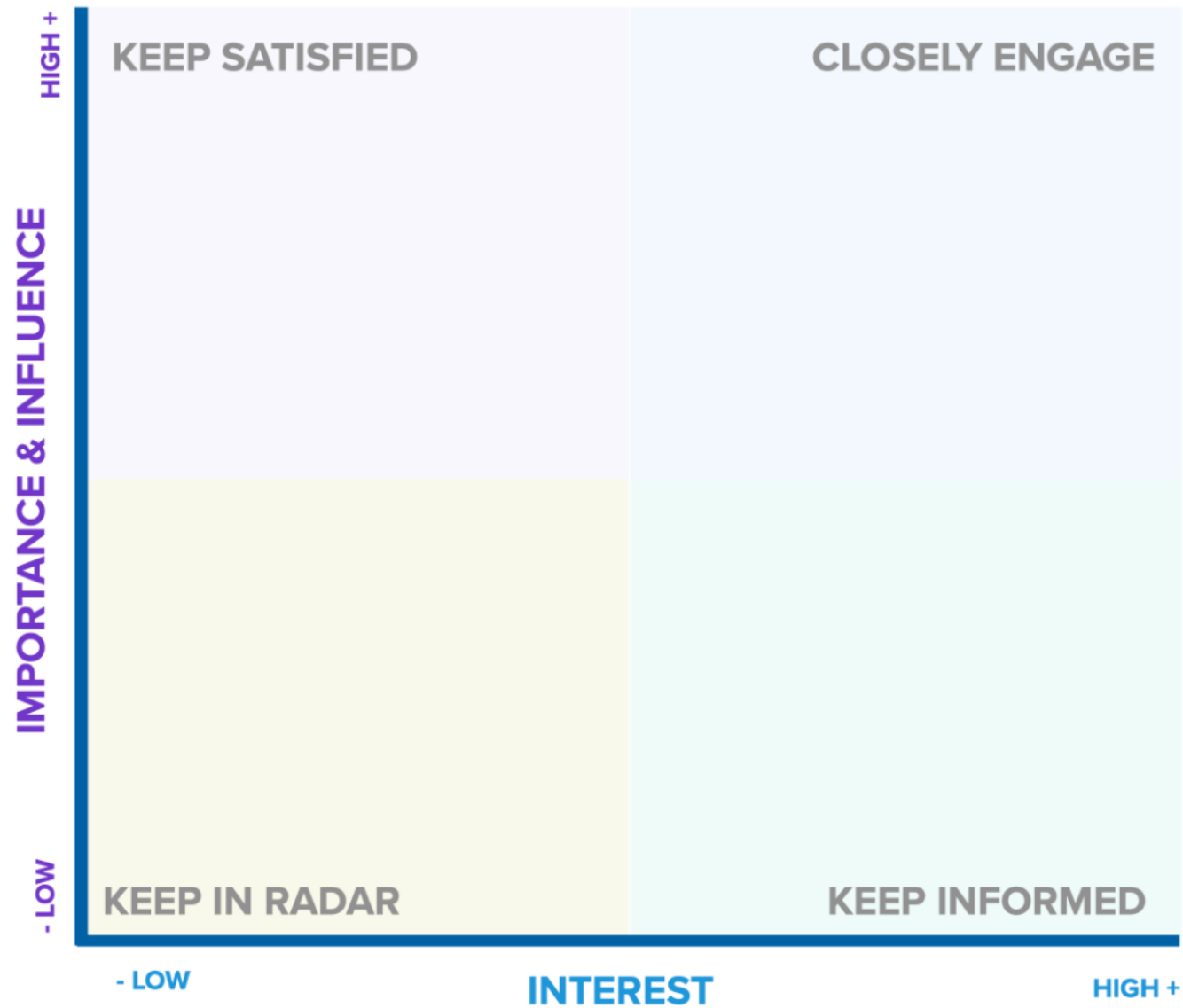
How much can they influence your current or future outcomes?

Interest:

What interest do they have in the outcome of your work?

T6.2 Synergies will be put in place with relevant **EU & international initiatives** and (ongoing or soon to be started) **RTD projects**.





STAKEHOLDER MAPPING EXERCISE

Please click on the link below to go to our workspace:

<https://app.mural.co/t/seascapebelgium7358/m/seascapebelgium7358/1676044643889/e5e866fb11c5039556b1a09f92cdd6832cbac2b9?sender=u64f371a2616d44bb8eee7347>

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Deliverables

- D7.1 Individual exploitation plans for the use cases (WP3 & WP4) [M24 - VLIZ, IFREMER]
- D7.2 Service requirements for exploitation by key players [M24 - VLIZ, IFREMER]
- D7.3 Blue-Cloud Joint Exploitation Plan [M36 - SSBE]
- D7.4 Strategic Roadmap towards building a federated digital ecosystem into EOSC [M42 - SSBE]
- D7.5 Blue-Cloud 2026 Sustainability Strategy & Plan [M42 – Trust-IT]

Milestones

- M7.1, M7.2, M7.3 1st, 2nd & 3rd release of Stakeholder Engagement Plan [M03,M18, M30 - SSBE]
- M7.4 Launch of stakeholder dialogue & consultations [M12 - SSBE]
- M7.5 Exploitation Plans agreed with Partners and aligned with key stakeholders [M18 - SSBE]
- M7.6 Roadmap consultation survey launched [M24 - SSBE]
- M7.7 Key roadmap recommendations from stakeholder consultation and use cases and ESEB [M36 - SSBE]
- M7.8 Key policy recommendations from the Blue-Cloud 2026 roadmap [M42 - SSBE]

KPIs

- KPI 7.1 200 comments to the Blue-Cloud Strategic Roadmap during open consultation & interviews [M42].
- KPI 7.2 Blue-Cloud cited in Horizon Europe Working Programme or other EC/DTO policies [M42].
- KPI 7.3 30 participants to the 3 DTO Task Force & Policy workshops (on average) [M42].